

State of Waikiki

"Continuing to be Clean and Safe"

Provided to you by:
 WAIKIKI BUSINESS IMPROVEMENT DISTRICT ASSOCIATION (WBIDA)

City's HOLO Card for TheBus

Over the summer, TheBus transitioned from paper passes to electronic passes via the HOLO card. The HOLO card allows riders to purchase and reload fares digitally, which is timely for those seeking touchless options.

In addition to the pass, users will benefit from new benefits on max fares per day, per month, and per year. As the Holo card website states, "All you have to do is ride. Every time you pay for your fare, your money goes toward a pass. Once you spend the amount of a pass, you ride the rest of the day, month or year for free!"

For more information: <https://www.holocard.net/>.



WBIDA Ambassador Observations

WBIDA crews are working every day of the year, to provide continuity for a clean and safe Waikiki District. With the peak summer months now behind us, several of our WBIDA Ambassadors have given feedback on their observations of the district, with tourism returning.

It almost felt like it was back to normal. It felt like we had the same number of employees we had prior to the pandemic. We had lots of sit and lie, lots of people, and lots of activities.

- Josh Lewis, 7th year Safety Ambassador



The amount of people around considering we were still in the middle of a pandemic was unexpected and kept us busy.

- Susan Willick, 4th year Safety & Outreach Ambassador

Service Statistics, 2019 vs. 2020 vs. 2021

	August		
	2019	2020	2021
Infrastructure Cleaned	9,657	26,278	32,999
Trash Collected (# of bags)	1,644	936	1,920
Trash Collected (lbs)	24,660	13,635	28,800
Pressure Washing (sq ft)	296,176	113,945	220,636
Stickers, Graffiti Removed	599	189	560
Interactions Served	55,184	3,797	15,735
Bike Patrol (miles)	1,271	2,053	1,156
Sit-Lie Advisories	389	631	432
Private Property Assistance	166	123	198

Our service statistics continue to show the trends from pre-pandemic (2019) to the pandemic (2020) to current day (2021). Priority emphasis remains focused on cleaning and disinfection, along with safety and hospitality services.

Public interactions with the WBIDA Ambassadors are currently back to 71% of pre-pandemic levels, and have risen to more than 3X the amount recorded during this same month last year.

Reach out to us... If you have questions, please contact us at mail@waikikibid.org.